



Canadian Mental  
Health Association  
Muskoka - Parry Sound

Addictions and  
Mental Health Services



## OUR MISSION, VISION, VALUES AND TAG LINE:

### **Mission Statement:**

Canadian Mental Health Association, Muskoka-Parry Sound Branch is committed to hope and recovery through integrated mental health and addiction services. Using effective, innovative partnerships and practices, we provide the highest quality treatment, support, education and advocacy for the people of Muskoka-Parry Sound.

### **Vision Statement:**

Empowering individuals, families and communities to thrive through hope, recovery, wellness and healthy lifestyles.

### **Core Values:**

- Self-Determination and Empowerment
- Social Justice
- Collaboration
- Diversity and Inclusion
- Excellence, Quality and Innovation
- Accountability

### **Team Values**

Trust  
Respect  
Communication  
Teamwork

### **Tag Line:**

Recovering and Thriving